

## **Tourism Advisory Panel (TAP) – Meeting Agenda**

**Held on Wednesday, December 10, 2025 at 2:30 PM**

In Person/Online – Council Chamber 30 King St. E, Gananoque

### **Webex Link**

<https://townofgananoque.webex.com/townofgananoque/j.php?MTID=m7a7fc2fb9b7c81969af301b0ef6dcf30>

<b>1.</b>	<b>Call Meeting to Order</b>
<b>2.</b>	<b>Disclosure of Pecuniary Interest &amp; General Nature Thereof</b>
<b>3.</b>	<b>Approval of Minutes – October 20, 2025</b>
<b>4.</b>	<b>Public Question/Comment</b> (Only Addressing Items on the Agenda)
<b>5.</b>	<b>Disclosure of Additional Items</b>
<b>6.</b>	<b>Delegations - NONE</b>
<b>7.</b>	<b>Presentations by Staff/Others - NONE</b>
<b>8.</b>	<b>Correspondence - NONE</b>
<b>9.</b>	<b>Municipal Accommodation Tax</b>  1. MATTAX statement
<b>10.</b>	<b>New Business – TAP Funding Applications - NONE</b>
<b>11.</b>	<b>Discussion of Additional Items</b> <ul style="list-style-type: none"><li>• Draft TAP Final Event Report</li><li>• 2026 Budget and meeting schedule</li><li>• Joel Stone Amphitheatre electrical upgrade</li><li>• 2025 Recap</li></ul>
<b>12.</b>	<b>Next Meeting – TBD</b>
<b>13.</b>	<b>Adjournment</b>

## Tourism Advisory Panel (TAP) – Meeting Minutes

**Held on Monday, October 20<sup>th</sup>, 2025 at 2:30 p.m.**

In Person/Online – Council Chamber 30 King St., E, Gananoque

PANEL MEMBERS PRESENT		STAFF COUNCIL PRESENT
<b>Chair:</b>	Councillor Matt Harper Brett Christopher Graeme Brown Peter Sweet Ted Lojko Councillor Dave Osmond Mayor John Beddows	John Morrison, Treasurer Amanda Trafford, Economic Development and Communications Officer Jennifer Baril, Tourism and Event Development Coordinator McKenna Modler, Tourism and Communications Assistant
<b>Regrets:</b>	Trusha Tanna	
<b>Non-Voting:</b>		
<b>1.</b>	<b>Call Meeting to Order</b> - Chair called the meeting to order at 2:33 p.m.	
<b>2.</b>	<b>Disclosure of Pecuniary Interest &amp; General Nature Thereof</b> Brett Christopher declared pecuniary interest regarding the Thousand Islands Playhouse Application	
<b>3.</b>	<b>Approval of Minutes – June 23, 2025</b>  <b>MATTAP Motion #2025-22 – Approval of Minutes Moved</b>  <b>Moved by:</b> Peter Sweet <b>Seconded by:</b> Graeme Brown  BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL APPROVES THE MINUTES FROM THE JUNE 23, 2025 TOURISM ADVISORY PANEL MEETING.	
		<b>CARRIED</b>
<b>4.</b>	<b>Public Questions/Comments</b> (Only Addressing Items on the Agenda)	
		<b>NONE</b>
<b>5.</b>	<b>Disclosure of Additional Items</b>	
		<b>NONE</b>
<b>6.</b>	<b>Delegations</b>	
		<b>NONE</b>
<b>7.</b>	<b>Presentations by Staff/Others</b>	
		<b>NONE</b>
<b>8.</b>	<b>Correspondence</b>	
		<b>NONE</b>
<b>9.</b>	<b>Municipal Accommodation Tax</b> 1. MATTAX Statement	

	a. The Treasurer provided a review of the MAT statement for the panel.
<b>10.</b>	<b>New Business – TAP Funding Applications</b>
	<p><b>MATTAP Motion #2025-23 – SOUTH ALLEY HOLIDAY MARKET</b></p> <p><b>Moved by:</b> John Beddows <b>Seconded by:</b> Peter Sweet</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE SOUTH ALLEY HOLIDAY MARKET, IN THE AMOUNT OF <b>\$1,480</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>
	<p><b>MATTAP Motion #2025-24 – SKATING ACADEMY</b></p> <p><b>Moved by:</b> Brett Christopher <b>Seconded by:</b> Graeme Brown</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE SKATING ACADEMY, IN THE AMOUNT OF <b>\$11,000</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>
	<p><b>MATTAP Motion #2025-25 – DOWNTOWN GANANOQUE BIA</b></p> <p><b>Moved by:</b> Ted Lojko <b>Seconded by:</b> Peter Sweet</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE DOWNTOWN GANANOQUE BIA IN THE AMOUNT OF <b>\$6,300</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>
	<b>Brett Christopher excused himself at 2:52pm due to precautionary interest with the Playhouse application.</b>
	<b>MATTAP Motion #2025-26 – THOUSAND ISLANDS PLAYHOUSE</b>

	<p><b>Moved by:</b> Graeme Brown <b>Seconded by:</b> Ted Lojko</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE THOUSAND ISLANDS PLAYHOUSE IN THE AMOUNT OF <b>\$10,000</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>
	<p><b>Brett Christopher returned at 2:58pm.</b></p>
	<p><b>MATTAP Motion #2025-27 – GANANOQUE CURLING CLUB</b></p> <p><b>Moved by:</b> Peter Sweet <b>Seconded by:</b> Ted Lojko</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE GANANOQUE CURLING CLUB IN THE AMOUNT OF <b>\$5,500</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>
	<p><b>MATTAP Motion #2025-28 – HALFWAY TO HALLOWEEN</b></p> <p><b>Moved by:</b> Graeme Brown <b>Seconded by:</b> Ted Lojko</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE HALFWAY TO HALLOWEEN IN THE AMOUNT OF <b>\$20,000</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>
	<p><b>Dave Osmond arrived in-person at 3:30pm for attendance.</b></p>
	<p><b>Trusha joined in via phone – time unknown</b></p>
	<p><b>MATTAP Motion #2025-29 – THOUSAND ISLANDS ACCOMMODATION PARTNERS</b></p> <p><b>Moved by:</b> Graeme Brown <b>Seconded by:</b> David Osmond</p>

	<p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE HALFWAY TO HALLOWEEN IN THE AMOUNT OF <b>\$25,000</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>
	<p><b>MATTAP Motion #2025-30 – THOUSAND ISLANDS ACCOMMODATION PARTNERS</b></p> <p><b>Moved by:</b> Graeme Brown <b>Seconded by:</b> John Beddows</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE THOUSAND ISLANDS ACCOMIDATION PARTNERS IN THE AMOUNT OF <b>\$46,895</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>
	<p><b>MATTAP Motion #2025-31 – Halloween, Santa Claus Parade and Festival of Lights</b></p> <p><b>Moved by:</b> John Beddows <b>Seconded by:</b> Peter Sweet</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE VISITOR CENTRE IN THE AMOUNT OF <b>\$8,000</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>
<b>11.</b>	<p><b>Discussion for Next Meeting</b></p> <ul style="list-style-type: none"> <li>• Draft TAP Final Event Report – Finalize in January 2026</li> <li>• Joel Stone Amphitheatre Electrical Upgrade</li> </ul>
<b>12.</b>	<p><b>Next Meeting</b> December 10, 2025 at 2:30 p.m. in Council Chambers</p>
<b>13.</b>	<p><b>MATTAP Motion #2025-32 – Motion to Adjourn</b></p> <p><b>Moved by:</b> Brett Christopher</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) ADJOURNS ITS MEETING HELD ON JUNE 23, 2025 AT 3:45PM.</p> <p style="text-align: right;"><b>CARRIED</b></p>

Matt Harper, Chair	Amanda Trafford, Recording Secretary
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